Amy McCreary

BLPHI

National

Cash

15%

Broadcast

EOM/EOC

ORDER

102318 Orders Order / Rev: Alt Order #: 06819924 Product Desc: NASIT Estimate: 1245 Flight Dates: 09/18/12 - 09/24/12 Primary AE: Original Date / Rev: 05/30/12 / 07/25/12 Sales Office: Sales Region: Order Type: **GENERAL** GMMB, Inc./ Washington D.C. Name: Agency **Buying Contact:** Billing Type: Billing Contact: Billing Calendar: 1010 Wisconsin Ave. NW Billing Cycle: Washington, DC 20007 Agency Commission: Nevadans Against Special Interest Tax

New Business Thru: Order Separation:

Totals

Advertiser External ID:

Agency External ID:

00:15:00

RIII Plan

Advertiser

Name: Demographic:

Priority:

Product Codes:

Revenue Codes:

Dill Flair				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	66	\$50,550.00	\$42,967.50

A35+

PLI1

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$50,550.00	\$42,967.50	0.00
Totals	66	\$50,550.00	\$42,967.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	28%	\$50,550.00
Market	100%	\$180,535.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$55,966.07
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$28,885.71
KTUD	1%	\$1,805.36
KVVU	17%	\$30,691.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$12,637.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	MTWTF	:30	3	\$400.001	0.00 NM	3	\$1,200.00
				M-F 5-6a WakeU	p w/Wagners								
١	WAKE L	JP WITH 1	THE WAGI	NERS									
	<u>Star</u>	t Date 1	nd Date	Weekdays	Spots/Week	Rate	Rating						
₩	eek: 09/1	18/12 (09/24/12	MTWTF	3	\$400.00	0.00						

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KSNV

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Order / Rev:

102318

Advertiser:

Nevadans Against Special Interest Taxat

Alt Order #: Flight Dates:

06819924

09/18/12 - 09/24/12

Product Desc:

levadans Against Opecial Interest Tax

Estimate

NASIT 1245

Ch Ln Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 09/18/12 09/24/12 M-F 5-6a WakeUp w/WagM 5-6a MTWTF: :30 3 \$400.001 0.00 NM \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate MTWTF--Week: 09/18/12 09/24/12 \$400.00 0.00 KSNV 09/18/12 09/24/12 M-F 6-7a WakeUp w/Wa@M 6-7a :30 \$725.001 0.00 NM MTWTF-~ 3 \$2,175.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Start Date **End Date** Spots/Week Rating Rate Week; 09/18/12 09/24/12 MTWTF-\$725.00 0.00KSNV 09/18/12 09/24/12 **Today Show** CM 658a-9am MTWTF--:30 3 \$900.001 0.00 NM 3 \$2,700.00 **Today Show TODAY SHOW** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/18/12 09/24/12 MTWTF--\$900.00 0.00 09/22/12 09/22/12 KSNV News 3 Sunrise - SATURIM :30 6a-7a ----S-\$375.001 0.00 NM \$375.00 News 3 Sunrise SATURDAY **NEWS 3 AT SUNRISE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -----\$375.00 0.00 KSNV 09/23/12 09/23/12 News 3 Sunrise - SUND&M 6a-7a ----5 :30 \$375.001 0.00 NM 1 \$375.00 News 3 Sunrise SUNDAY **NEWS 3 AT SUNRISE End Date** Start Date Spots/Week Weekdays <u>Rate</u> Rating Week: 09/17/12 09/23/12 \$375.00 0.00 ----S E 6 KSNV 09/23/12 09/23/12 News 3 Today Wknd 9a-930am :30 \$500.001 CM 0.00 NM 1 \$500.00 News 3 Today NEWS 3 TODAY/WKEND Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 ----5 \$500.00 0.00 KSNV 09/18/12 09/24/12 M-F Today Show II 3rd HBM 9-10a MTWTF--:30 \$425.001 3 0.00 NM 3 \$1,275,00 M-F Today Show II TODAY SHOW II Spots/Week Start Date End Date Weekdays Rate Rating MTWTF~~ 09/24/12 Week: 09/18/12 \$425.00 0.00 E 8 KSNV 09/18/12 09/24/12 M-F Today Show III 4th BM 10am-11am :30 3 \$325.001 MTWTF--0.00 NM 3 \$975.00 Today 4th Hour TODAY SHOW III End Date Weekdays Start Date Spots/Week Rating <u>Rate</u> Week: 09/18/12 09/24/12 MTWTF--\$325.00 0.00 KSNV 09/18/12 09/24/12 Rachael Ray CM 11am-12pm MTWTF--:30 3 \$325,001 0.00 NM 3 \$975.00 Rachael Ray RACHEL RAY Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--0.00 \$325.00 E10 KSNV 09/18/12 09/24/12 Noon News CM 12-1230pm MTWTF--:30 3 \$425.001 0.00 NM 3 \$1,275.00 Noon News **NEWS 3 AT NOON** End Date Start Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> MTWTF--Week: 09/18/12 09/24/12 \$425.00 0.00 3 E11 KSNV 09/18/12 09/24/12 The Agenda 1230pm \$325.001 CM 1230-1p MTWTF--:30 3 0.00 NM \$975.00 3 The Agenda 1230pm **NEWS 4: THE AGENDA** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 09/18/12 09/24/12 \$325.00 0.00 E 12 KSNV 09/18/12 09/24/12 Days of our Lives CM 1258p-2pm MTWTF--:30 \$425.001 0.00 NM 3 \$1,275.00 Days of our Lives DAYS OF OUR LIVES Spots/Week Rating Start Date End Date Weekdays Rate MTWTF--Week: 09/18/12 09/24/12 \$425.00 0.00 E 13 KSNV 09/18/12 09/24/12 CM 2pm-3pm MTWTF--:30 3 \$325.001 0.00 NM 3 \$975,00

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KSNV

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Order / Rev:

102318

Advertiser:

Nevadans Against Special Interest Taxal

Alt Order #:

06819924

NASIT Product Desc:

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1245

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
				The Doctors							-		
	THE DO	OCTORS		The Doctors									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
-	eek: 09/		09/24/12	MTWTF	3	\$325.00	0.00			A 4 5 A A A 4		_	
E 14	KSNV	09/18/1	2 09/24/12	Dr. Phil	CM	3-4p	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
	DR. PH	liL											
10/	<u>Sta</u> /eek: 09	art Date (19/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
			2 09/24/12	NEWS 3 at 4 (1		4-5pm	MTWTF~~	:30	3	\$725.001	0.00 NM	3	\$2,175.00
				4PM NEWS (1 h		(4:00 PM-4:	30 PM)			·			, ,
		NEVVS 3 art Date	AT FOUR End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09		09/24/12	MTWTF	3		0.00						
E 16	KSNV	09/18/1	2 09/24/12	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
	NEWS	4 AT 430)P	4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)						
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 09,		09/24/12	MTWTF	3	• • • • • • • • • • • • • • • • • • • •	0.00						
E 17	KSNV	09/18/1	2 09/24/12	M-F Early News M-F Early News	CM	5-630p	MTWTF	:30	4	\$1,200.001	0.00 NM	4	\$4,800.00
	EARLY	NEWS		WI-F Early News									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 09.		09/24/12	News 3 Live in P		\$1,200.00 7-10pm	0.00 S-	:30	1	\$675.003	0.00 NM	1	ቀድንድ ሰብ
L 10	KONV	USIZZI	12 03122112	News 3 in Prime	INITIO CIVI	7-10piii	3-	.30	'	φ075.003	O.OO INIVI	ı	\$675.00
		EARLY N											
W	<u>Sta</u> /eek: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$675.00	Rating 0.00						
				M-F Jeopardy	СМ	630-7pm	MTWTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
	ILLO DA	mmv		M-F Jeopardy									
	JEOPA Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 09		09/24/12	MTWTF		\$1,300.00	0.00						
E 20	KSNV	09/18/	12 09/24/12	M-F Wheel	CM	7-730pm	MTWTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
	WHEE	L OF FO	RTUNE	M-F Wheel of Fo	ortune								
			End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	/eek: 09		09/24/12	MTWTF	 	\$1,300.00	0.00		- 4	#F0F 000	2 22 1111		*505.00
E 21	KSNV	09/22/	12 09/22/12	SIGN ON-SIGN (Jeopardy/Wheel		5a-459a (9:00 PM-1	S- 0:00 PM)	:30	1	\$525.003	0.00 NM	1	\$525.00
			HEEL OF FO			(·						
١٨	<u>Sta</u> √eek: 09	art Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	Rate \$525.00	<u>Rating</u> 0.00						
				Wed PR 9-10p	CM	9-10pm	W	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
				Wednesday Prin	ne 9-10pm	·				, ,			. ,
		CENTER art Date	R End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 09		09/23/12	W		\$3,000.00	0.00						
E 23	KSNV	09/21/	12 09/21/12	Fri 10-11p	СМ	10-11pm	F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
	DATE	INE NBO	3	Friday Prime 10	-11pm								
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 09		09/23/12	F	1	\$2,600.00	0.00						4.
E 24	i KSNV	09/22/	12 09/22/12	Sat PR 10-11p Saturday Prime	CM 10-11pm	10-11pm	S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
		ORDER											
1.0		art Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week		Rating 0.00						
-	Veek: 09 S KSNV		12 09/23/12		CM	\$1,200.00 7-10pm	0,00 S	:30	1	\$1,600.002	0.00 NM	1	\$1,600.00
			/				9			7.10.002	4.54 M	•	4.,555.00

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Order / Rev:

102318

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06819924

Advertiser:

Nevadans Against Special Interest Taxat

Product Desc:

NASIT

KSNV

Alt Order #: Flight Dates:

09/18/12 - 09/24/12

Estimate:

1245

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type S	Spots	Amount
			News 3 Live in Prir	ne								
			News 3 in Prime									
	AFTER N											
-	rt Date	End Date		Spots/Week	Rate	Rating				1		
Week: 09		09/23/12	S	1	\$1,600.00	0.00						
E 26 KSNV	09/18/1	2 09/24/12	M-F News 3 at Ele		11pm-1135p	m MTWTF-	- :30) 3	\$1,200.001	0.00 NM	3	\$3,600.00
			M-F News 3 at Ele	ven								
	3 NIGHT			_ (7.1								
	art Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/24/12	MTWTF		\$1,200.00	0.00						
E 27 KSNV	09/22/1	2 09/22/12	Sa-Su News 3 at E		11pm-1135p	omS	:- :30) 1	\$1,100.001	0.00 NM	1	\$1,100.00
NEW		-0152	Sa-Su News 3 at B	Eleven						l.		
	3 NIGHT											
	art Date	End Date		Spots/Week	Rate	Rating						
Week: 09		09/23/12	S_	1	\$1,100.00	0.00						
E 28 KSNV	09/18/1	12 09/24/12	The Tonight Show	CM	1135p-1237	a MTWTF-	:30) 3	\$500.001	0.00 NM	3	\$1,500.00
TONIO	UT CUO	w w/ Jay Li	Tonight Show									
			-,	O	D-4-	D - 41						
<u>513</u> Week: 09	art Date	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
											_	*
E 29 KSNV	09/22/1	12 09/22/12	Saturday Night Liv		1130pm-1:0	2amS	5- :30) 1	\$1,400.001	0.00 NM	1	\$1,400.00
CATHE		SHT LIVE	Saturday Night Liv	e								
			Mediales	C4-00/1	D-4-	Detina						
<u>ى د</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,400.00	<u>Rating</u> 0.00				ŀ		
vveek. US	711/1Z	08/23/12			φ1,400.00	0.00						
										Totals	66	\$50,550.00